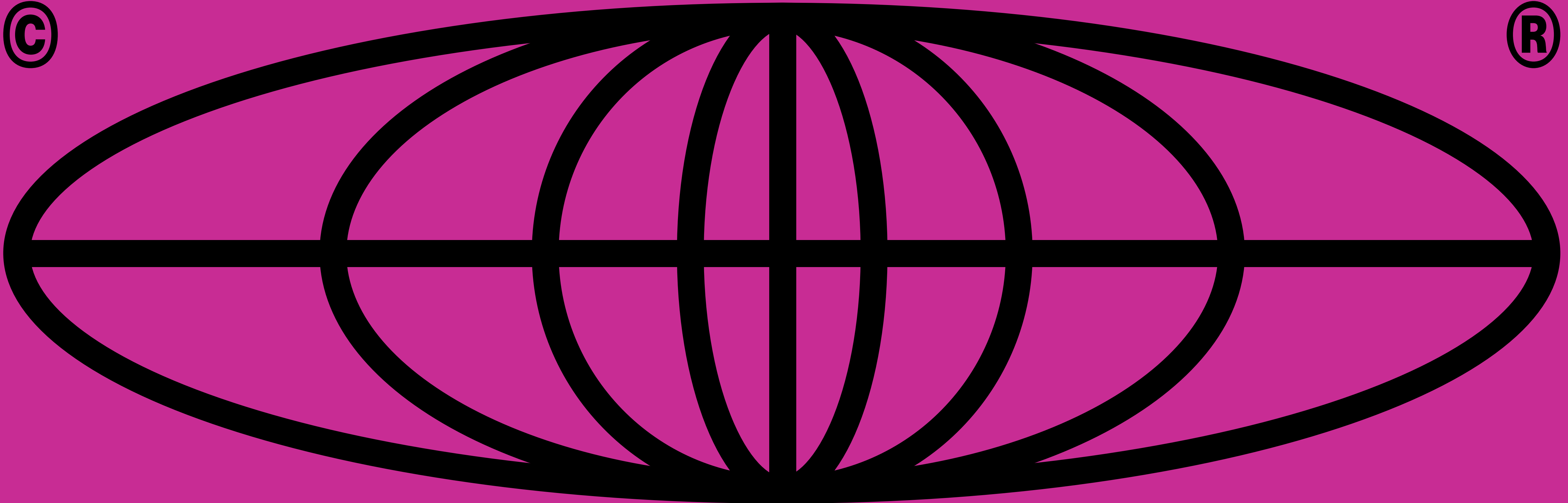


# PITCHDECK

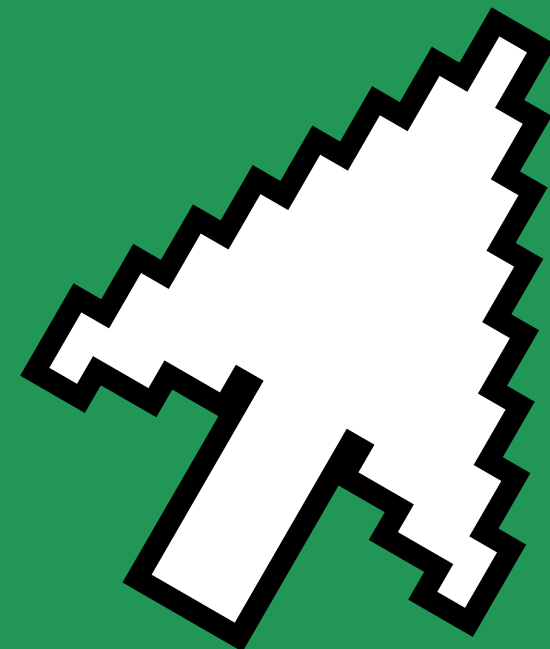


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# ABOUT US

# WHAT CREATURE ARE WE?



WaxyWeb is a UI/UX and branding agency out of Wyoming. Five years in, we've worked with 50+ companies, early-stage startups, global businesses, and everything in between. We don't take every project that comes our way. Not because we can't; we just

won't put our name on work that was rushed out the door. So we keep the client list short and put the real effort where it counts. That's the model.

↔ Fewer clients, better work.



# OUR LEADERS



Most of my time goes into figuring out what clients actually need, shaping strategy around that, and making sure the design work connects to something real. We build digital products for startups and modern brands at WaxyWeb. Things that look good but also make sense as a business. Pretty only gets you so far.

**SAKIB MAHAMUD**  
Co-Founder &  
Business Strategy Lead



I focus on design direction & pixels. Most of my time goes into taking something rough and making it feel like it was always supposed to be simple. At WaxyWeb we build digital products for startups and modern brands. Things that are easy to use, look like they mean it, and actually stay with people. A beautiful screen that confuses everyone is just a nice mistake.

**TANIM KHAN**  
Co-Founder &  
Creative Director



I turn rough ideas into digital products people actually enjoy using. We work with startups and businesses to design things that feel simple, intuitive, and visually sharp. Pretty screens are easy to make. Getting the experience right is where the real work is.

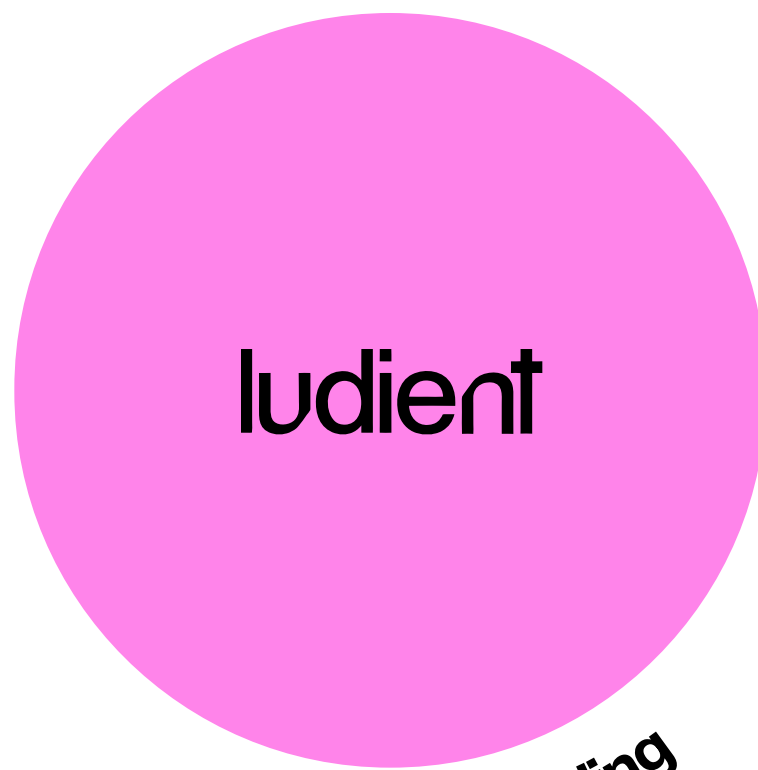
**RATUL MUHAMMAD**  
Co-founder &  
Lead UI/UX Designer

# HAPPY CLIENTS

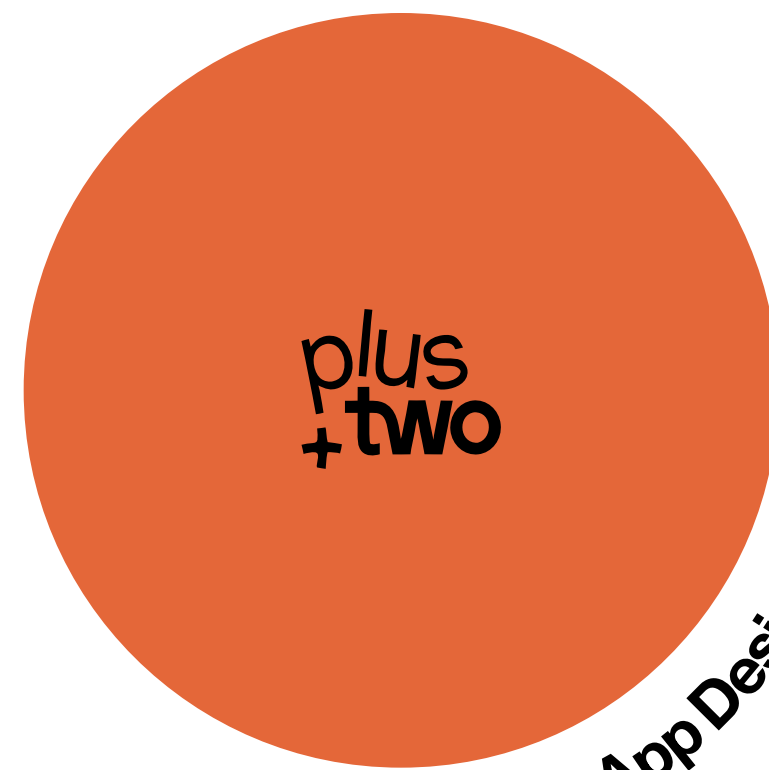
# OUR TOP CLIENTS



Web Design



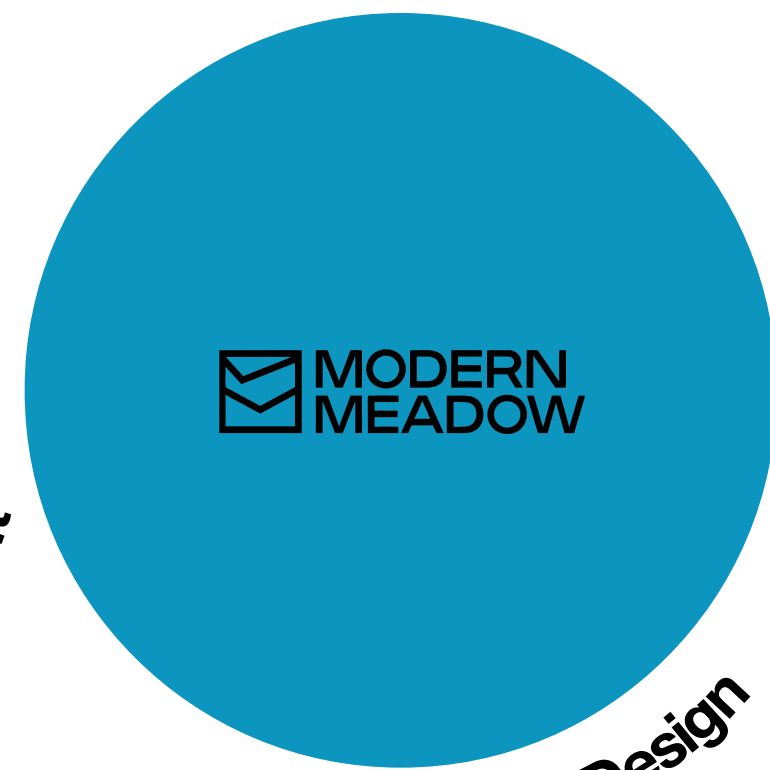
Branding



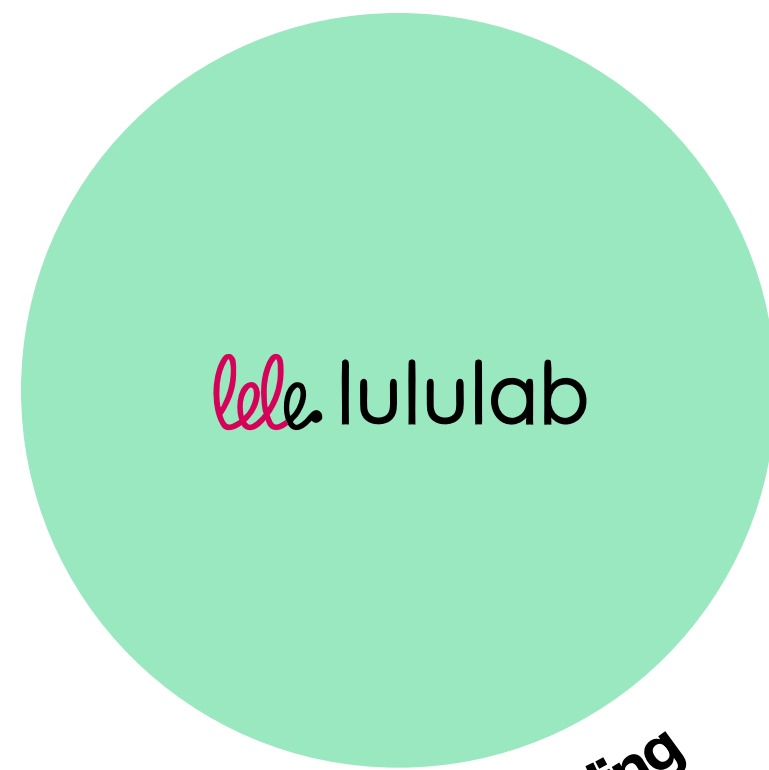
Branding & App Design



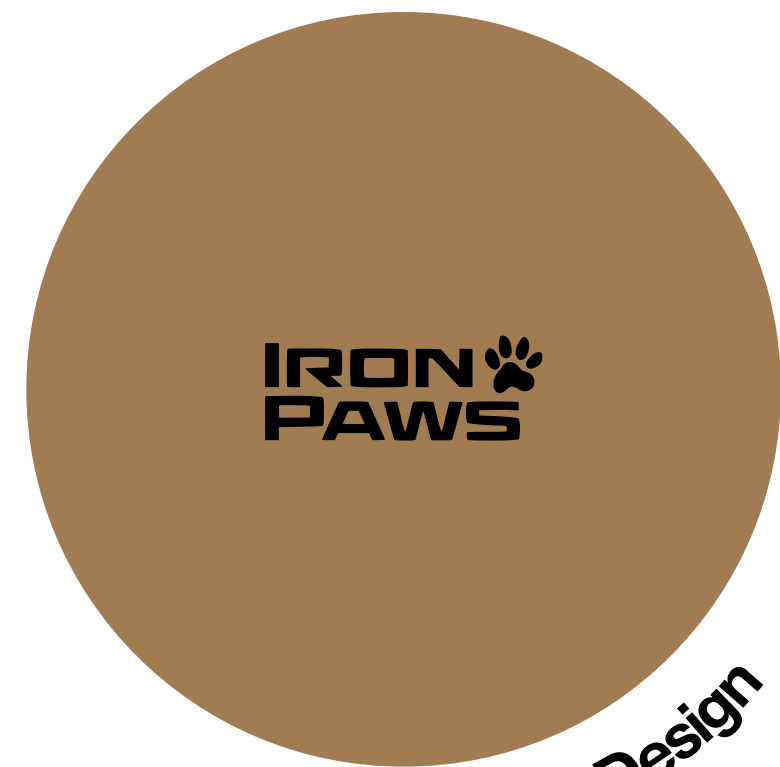
Web design & Deveopment



Web Design



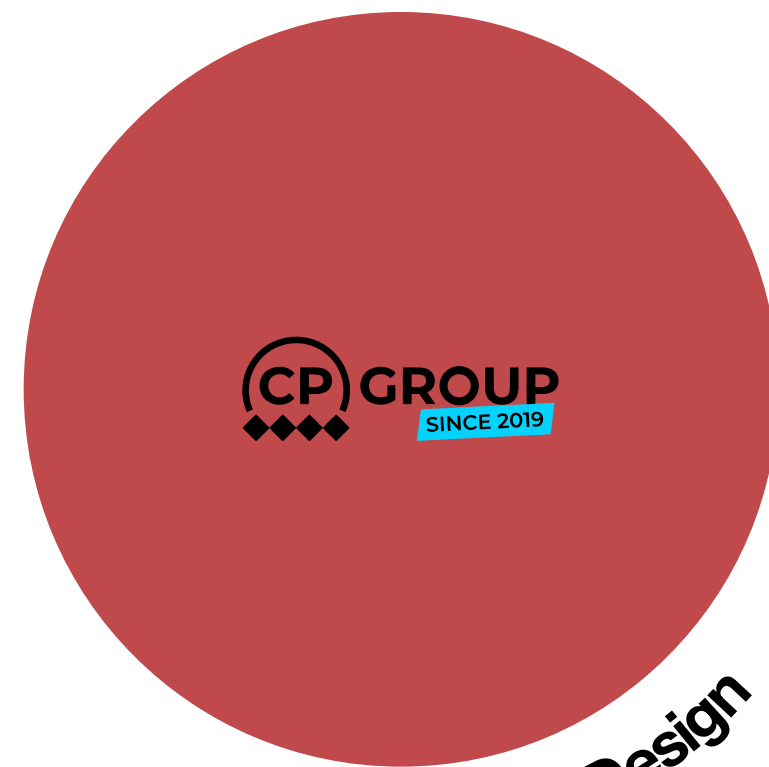
Branding



Email Design



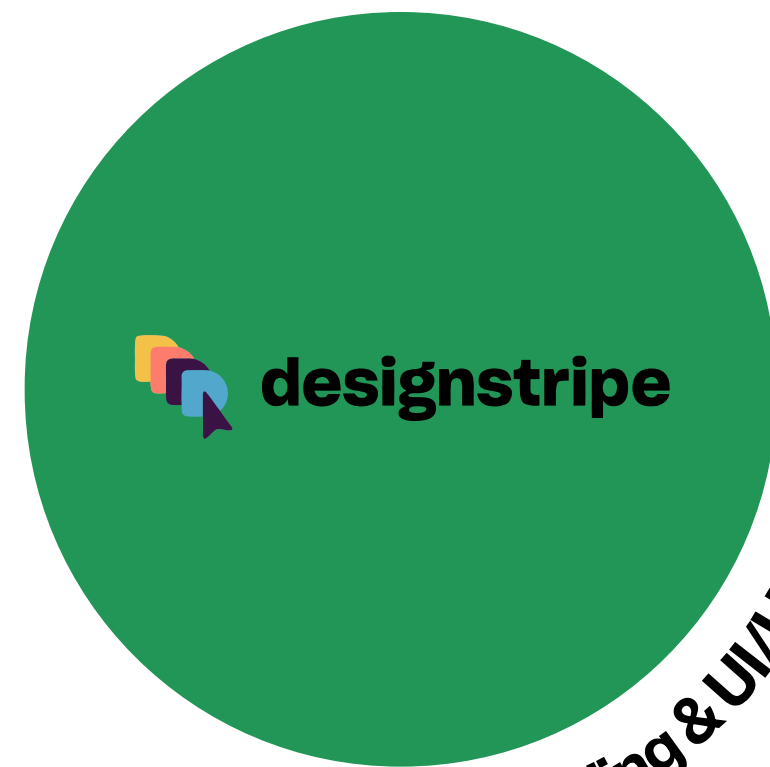
Web design



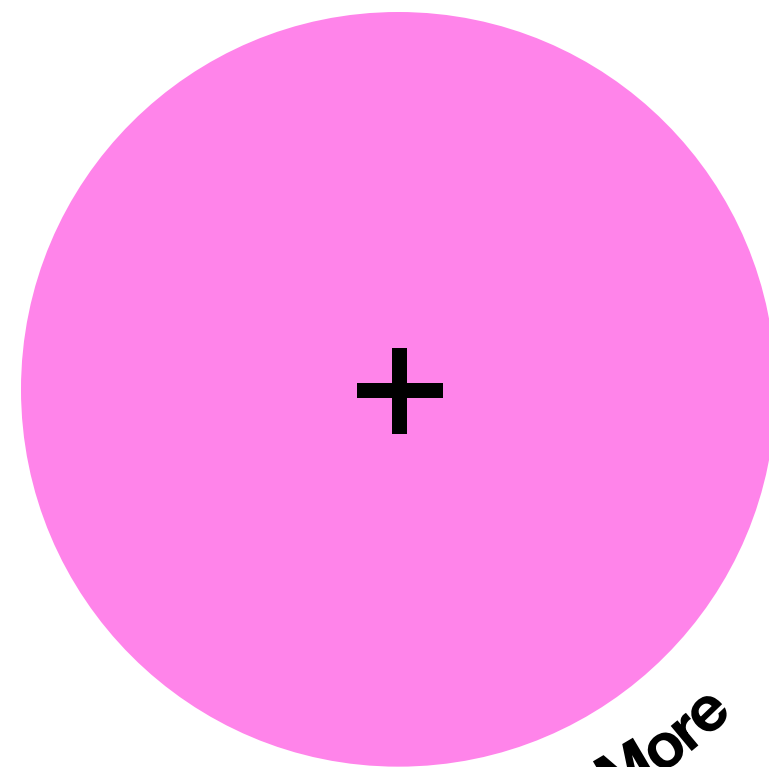
Web Design



Branding



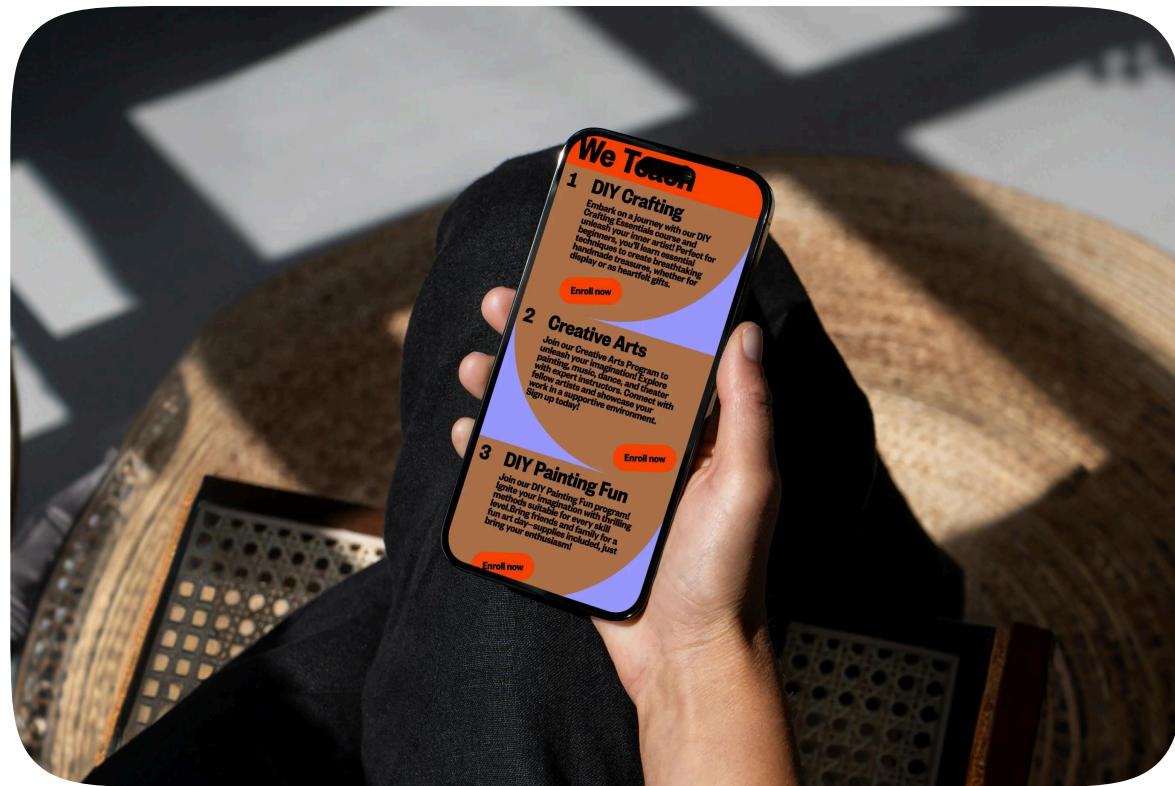
Branding & UI/UX



Many More

# OUR EXPERTISE

# OUR SERVICES



## UI/UX DESIGN

- Web Design
- Mobile App Design
- Dashboard Design
- SaaS Product Design
- MVP Design
- Landing Page Design
- Many More



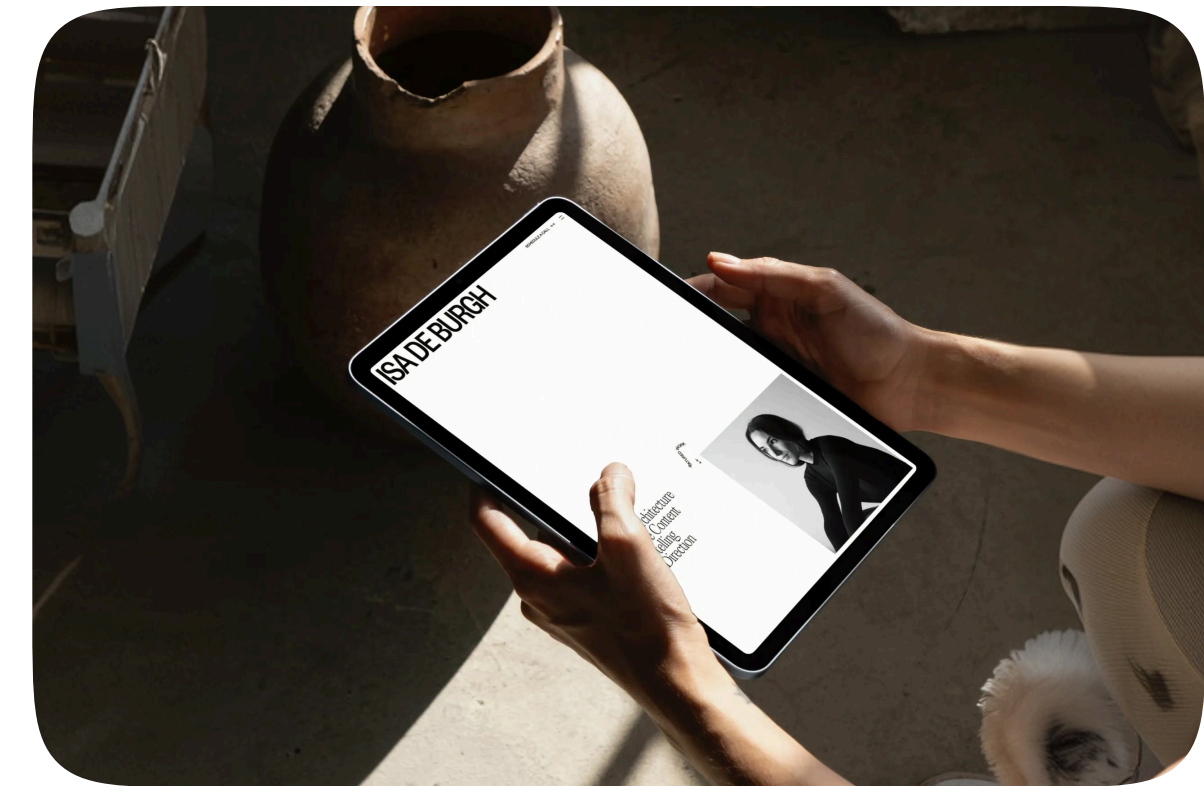
## BRAND IDENTITY

- Logo Design
- Brand Strategy
- Visual Identity
- Brand Guideline
- Packaging Design
- Social Media Branding
- Many More



## NO/LOW-CODE DEV

- Webflow Development
- Framer Development
- Shopify Development
- Lovable Development
- SquareSpace Development
- WIX Development
- Many More



## FRONT-END DEV

- HTML
- CSS
- JavaScript
- React.js
- Tailwind CSS
- GSAP Animation
- Many More

# WORK PROCESS

# OUR APPROACH



## 1/ STEP

- We start by talking properly with our clients. Understanding the project, clearing up any confusion, aligning on expectations. No ambiguity, no assumptions. Just a clean deal with full transparency before anything begins.



## 2/ STEP

- If a client comes with a moodboard, we dig into it, understanding what draws them to certain styles, colors, and directions. If they don't have one, we share a few to get a read on their taste. Either way, by the end of this phase the brainstorming has already started on its own.



## 3/ STEP

- Once we understand what the client wants, we treat it like it's our own business. That mindset shift changes everything about how we approach the work.
- From there, we keep the client in the loop at every step, sharing updates, collecting feedback, making sure nothing goes sideways before the final delivery. The output only goes out when everyone's happy with it.

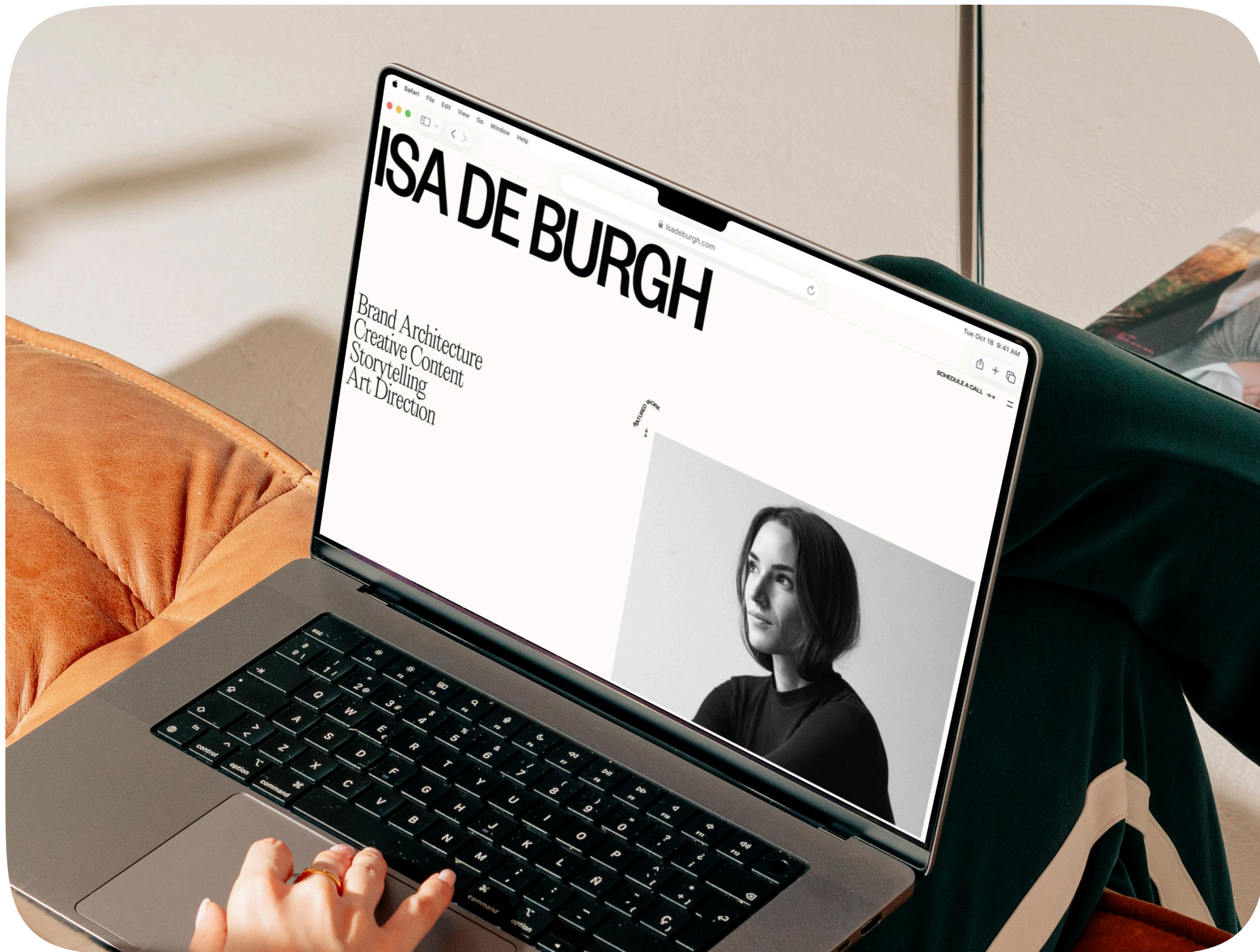


## 4/ STEP

- Once the design is finalized, our Creative Director hands it off to the development team. And when it's needed, they don't just hand off and walk away, they stay involved, giving direct direction to developers from our creative director to make sure nothing gets lost in translation.
- When it's done, we deliver it. And we mean it when we say "We Care Your Love."

# PROJECTS

# DESIGN & DEVELOPMENT



## ISA DE BURGH

<b>Project</b>	Website Design & Development
<b>Timeline</b>	6 Weeks
<b>Client</b>	Isa Belle De Burgh
<b>Website</b>	isadeburgh.com <a href="#">↗</a>
<b>Featured</b>	#1 at Lapa Ninja & 6+ more platforms
<b>Work Process</b>	<a href="#">Click to view on Behance</a> <a href="#">↗</a>
<b>Description</b>	Isa is the Creative Director of a creative agency called Magic Mind, based in California. We carefully designed and developed her Personal portfolio website, and the design received a lot of love from people across different platforms. She was super happy with the result, and after seeing her website get featured on multiple platforms, she said, "I'll definitely recommend you to people around me if they ever need any help."

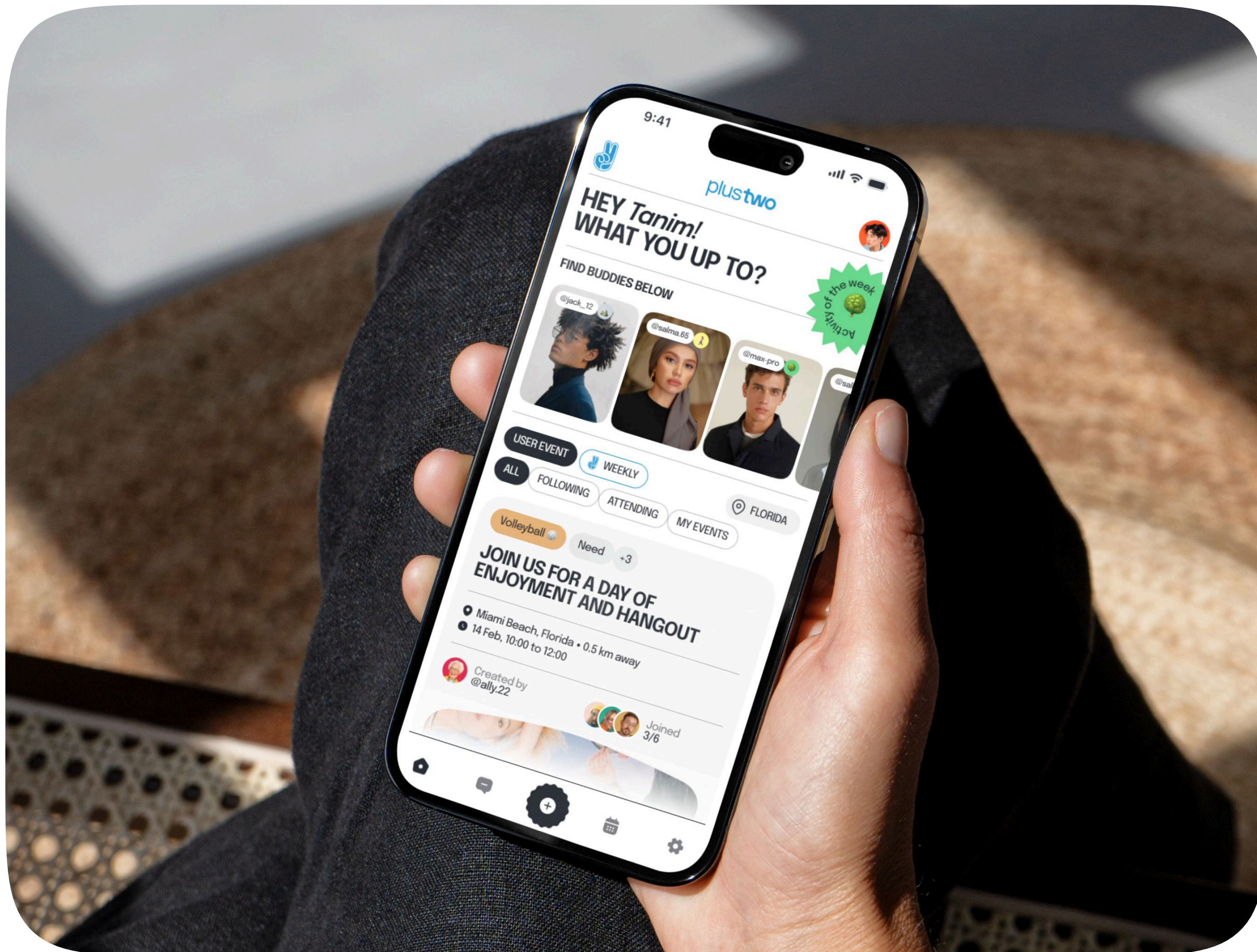
# BRAND IDENTITY



## LUDIEN SKINCARE

<b>Project</b>	Branding & Packaging
<b>Timeline</b>	4 Weeks
<b>Client</b>	Won Lee
<b>Website</b>	<a href="https://theludient.com">theludient.com</a> ↗
<b>Description</b>	<p>Ludient is a skincare brand based in Korea. It's a sister concern of Lulu Lab, and Lulu Lab itself is affiliated with Samsung. We absolutely loved working with them and bringing their vision to life. We handled the complete branding for Ludient, and the outcome turned out beautifully. If you search for "Ludient" on YouTube, you'll be able to see our branding in real-life applications and truly feel the experience behind the brand. you'll love it.</p>

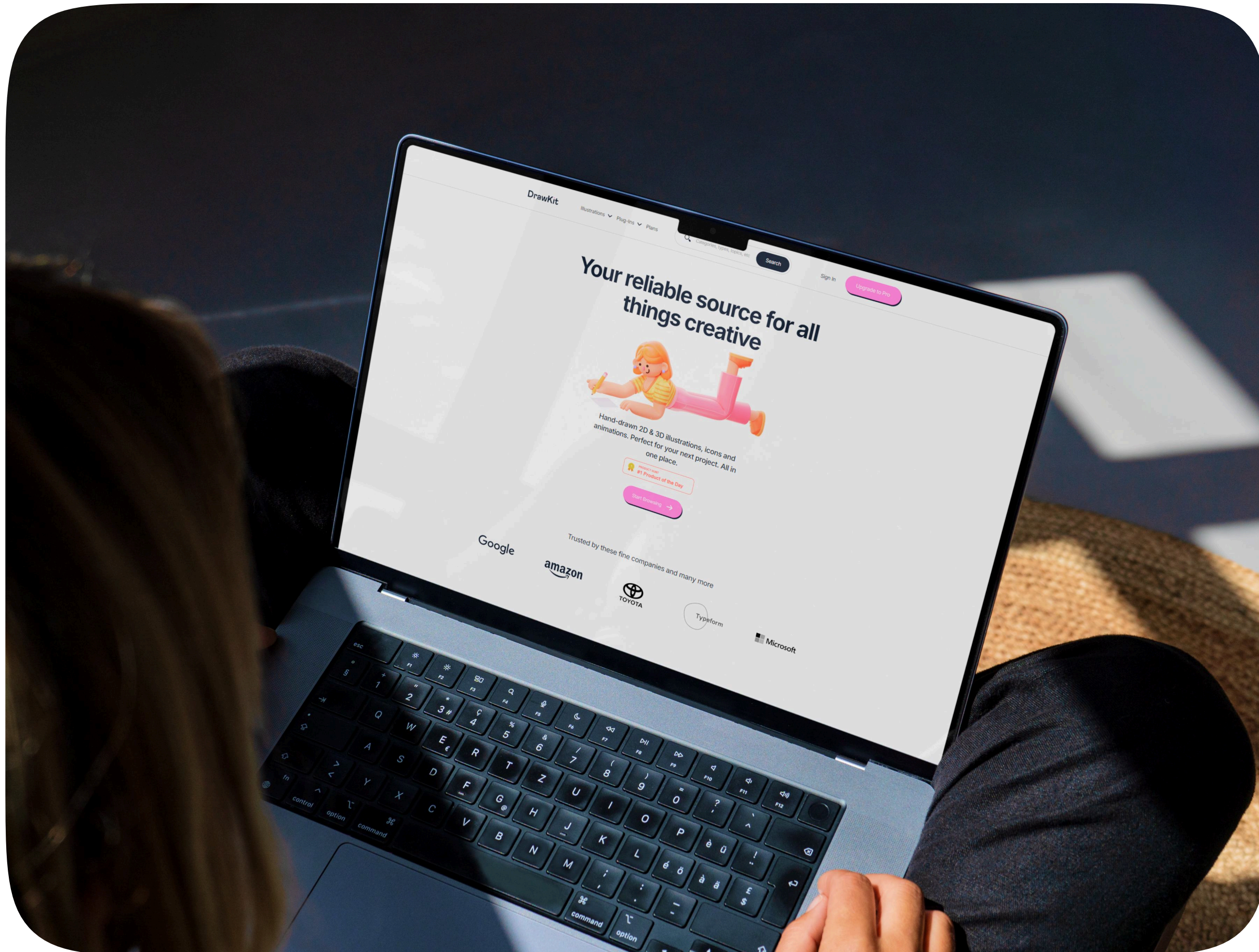
# APP DESIGN & BRANDING



## PLUS TWO

Project	App Design & Branding
Timeline	6 Weeks
Client	Romy El Sayah
Live Link	Play Store <a href="#">↗</a>
Description	We designed the branding and complete app experience for PlusTwo, focusing on creating a clean, modern, and intuitive user experience. From the visual identity to the UI/UX design system, every detail was crafted to make the product feel simple, engaging, and user-friendly. The team loved the final result, and seeing the positive response from users made the project even more rewarding for us at WaxyWeb.

# WEBSITE DESIGN



## DRAWKIT

<b>Project</b>	Website Design
<b>Timeline</b>	6 Months
<b>Client</b>	Designstripe
<b>Website</b>	<a href="https://drawkit.com">drawkit.com</a> ↗
<b>Featured</b>	#1 Product of the day at product Hunt
<b>Description</b>	Drawkit is one of the best Hand-drawn 2D & 3D illustrations, icons and animations Platform in the world. Also they got #1 Product of the at Product Hunt. We design their full website. it was challenging and enjoyable. relly happy to finish the work and Designstripe is super happy with this output.

# AWARDS & RECOGNITION

# WE FEATURED ON



Behance (2)	↗ ↗
Minimal Gallery (2)	↗ ↗
Lapa Ninja (2)	↗ ↗
Navbar Gallery (2)	↗ ↗
Land-Book (2)	↗ ↗
Footer Design (2)	↗ ↗
Muzli (2)	↗ ↗
UI/UX Showcase (2)	↗ ↗
One page love (1)	↗
Ripplix (1)	↗
The Manifest (1)	↗
We Want Webs (1)	↗

# RECOGNIZED AS ONE OF THE TOP DESIGNERS & ILLUSTRATORS OF “2023”

In 2023, Noun Project's The List recognized our Creative Director Tanim Khan as one of the “Top Illustrators & Designers of 2023,” placing him among a curated group of outstanding creatives shaping the future of design worldwide. The annual recognition was presented in partnership with Canva, Dribbble, & Noun Project.

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[VIEW FULL RECOGNITION FEATURE](#)

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- Known for blending strong typography, modern aesthetics, and high-impact digital experiences, Tanim’s work has been recognized for its attention to detail, visual storytelling, and emotionally engaging interfaces. His design approach combines strategic thinking with bold visual execution — creating products and brands that feel both premium and memorable.
- This recognition reflects WaxyWeb’s creative standard: world-class aesthetics, thoughtful execution, and design work built to stand out globally.



# BUSINESS MODEL

# PRICING (PROJECT)

## PROJECT BASED

**Brand Identity** **\$2.5k–\$10k+**

Pricing depends on the project scope. For example, a logo and brand guideline package costs \$2,500.

**SaaS UI/UX** **\$4k–\$25k+**

Pricing depends on the project scope. For example, designing a SaaS with up to 10 screens costs \$4,000.

**Website UI/UX** **\$3k–\$15k+**

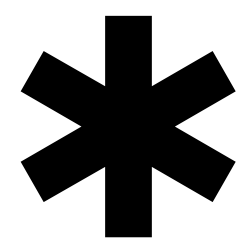
Pricing varies based on project scope. For instance, a landing page with up to 7 sections costs \$3,000.

**Website Development** **\$3k–\$15k+**

Pricing varies by project scope and platform. For instance, a custom or low/no-code single page costs \$3,000.

**App UI/UX** **\$3k–\$15k+**

Pricing depends on the project scope. For example, designing a mobile app with up to 20 screens costs \$3,000.



WaxyWeb puts the same effort into every project, small or large, the quality doesn't change. That's what keeps our clients happy, and it's something we don't compromise on. For single projects, we always recommend going project-based over hourly. It's a better model for everyone involved.

# PRICING (SUBSCRIPTION)



## STARTUP

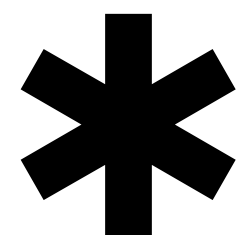
Brand Identity	\$3k-6k
Website UI/UX	\$4k-8k
App UI/UX	\$4k-8k
SaaS UI/UX	\$8k-20k
Website Development	\$4k-8k

## SMALL BUSINESS

Brand Identity	\$5k-8k
Website UI/UX	\$6k-10k
App UI/UX	\$6k-10k
SaaS UI/UX	\$15k-25k
Website Development	\$6k-10k

## ENTERPRISE

Brand Identity	\$10k-15k
Website UI/UX	\$15k-20k
App UI/UX	\$15k-20k
SaaS UI/UX	\$25k-35k
Website Development	\$15k-20k



Subscribe to a plan and WaxyWeb handles the rest. You won't need to worry about how many people are behind your project. We staff it however it needs to be staffed. More work, more hands. The output stays consistent either way.

# CLIENT BENEFITS

# OUR VISION FOR CLIENTS

## CLIENTS POWER



- Launch with clarity and confidence
- Build trust through exceptional digital presence
- Scale with design systems that grow with them

## BOOST CONFIDENCE



- Be your creative partner from idea to growth
- Once a project is done, we submit it to design galleries and featured platforms on your behalf. it's just part of what we do.
- We make your brand Notable & Iconic.

## OUR SUCCESS



- Revenue isn't our metric. A featured project, a returning client, a referral — that's how we measure success.

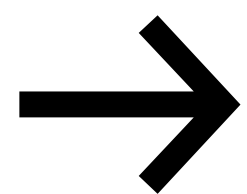
# MAKE THEM JEALOUS

# LET'S MAKE YOUR BRAND IMPOSSIBLE TO IGNORE

WaxyWeb exists to help bold brands grow. We're not here to just design websites, We're gonna help to design the next chapter of your business. Let's collaborate, build trust, and create something remarkable to make them jealous.



## CONTACT US



[hello.waxyweb@gmail.com](mailto:hello.waxyweb@gmail.com)